

COMMUNITY HELP INC.

Strategic Plan 2015-2020



COMMUNITY HELP, INC.

INTRODUCTION

The Board of Directors developed this strategic plan with the assistance of its planning committee. This plan provides Community Help, Inc. with a five year roadmap for organizational development and growth of clientele support. The Board of Directors will review progress quarterly and will review and update the plan annually, as needed.

This plan was developed with broad involvement and guidance. The planning committee reviewed the mission, vision, core operating values and assumptions underlying the organization's approach to its community involvement. The document was brought to the board for review and modifications as required.

LETTER FROM THE PRESIDENT

Community Help, Incorporated strategic plan focuses on the future through planning and sound execution to guide the Board of directors and officers in effectively carrying out our goals and objectives aimed at advancing the quality of life for community members in the Savannah-Chatham County area. Creating a shared vision and working to accomplish a common mission moves us forward together, beyond simply the sum of what any one of us can accomplish alone. The development of this plan has reinforced our belief in both the strength each of us brings to the table and the critical role of partnership and collaboration. It is these internal and external relationships that defined values that are critical to our efforts. Core values echo what we as individuals embrace when working together.

This strategic plan provides a broad roadmap for Community Help, Inc. and is intended to be a dynamic and integrated effort. The overarching goals, which each Board Member will work towards achieving, provide a balanced framework of what needs to be done by each of us to reach our vision and fulfill our mission. The plan contains objectives and strategies committing us to leadership, advocacy, and quality and timely responses to needs within the community.

To achieve the full potential of this plan, we must use the plan to help guide our work. We must make every effort to secure the needed resources and partnerships to insure we can grow our support of needs within the community.

We look forward to working together with our partners to implement our plan and provide world class responses to those who come to us for assistance.

Mr. Bernard Polite

President and Board Chairman, Community Help, Inc.

BACKGROUND

Community Help offers a "Minor Home Repair & Paint Program" to "home owners" in need of assistance with home repairs and painting as well as handicap individuals in need of assistance with construction of ramps for home access. Community Help, Inc. is a Community development corporation created in 2005, in response to the City of Savannah's Anti-poverty Taskforce report to the community. Community Help primary focus is "to foster improvements in low to moderate income communities and neighborhoods in Chatham County, Georgia. This work is accomplished through fostering partnerships with local government entities and donor partners to pursue our core objectives. Over the years Community Help has devoted much of its energy and resources to meeting the needs of qualified applicants falling within the scope of its core programs.

Community Help has worked diligently to secure the necessary resources to move the organization forward. A partnership with the City of Savannah has contributed to a number of projects that resulted in new roofs for numerous economically challenged families and individuals. In addition support for educational programs and meals for seniors have been actively supported.

MISSION STATEMENT

Community Help Inc. is a 501 C 3 organization established in 2005 in response to the City of Savannah's antipoverty task-force report to the community. Our goal is to improve the quality of life of economically challenged families in the city of Savannah and Chatham County, Georgia through assistance to youth and senior citizens by focusing on education, economic development and safe secure housing.

CORE VALUES

- Assist qualified individuals with maintaining needed and essential home repairs.
- Improve the lives of senior citizens and ease the burden on their caregivers.
- Actively support and engage in youth educational enrichment programs and services.
- Grow Community Help, Inc. into an effective and sustainable organization.

GOVERNANCE

Community help, Inc. is governed by a Board of Directors. The Board consist of talented individuals from various disciplines within the community. Each has been vetted to provide the organization with the necessary skills and directions to successfully execute and achieve objectives. The officers of the Board are the President, Board Secretary and Treasurer.

VISION

As Community Help, Inc. looks to the future a need to broaden the provision of services to our clientele base is an absolute must. Our clientele base will continue to grow because of population growth, the aging of the population and continued variations in the economy as technology shifts employment opportunities. In addition, the needs of unemployed clients and people with disabilities will remain extensive and varied and place additional demands for help and support. Our organization must grow and adapt to meet these needs.

The Board of Directors looks to:

- Lead a consortium of city, county and community providers to identify and address needs and gaps in service.
- Directly provide timely support to fulfill the needs of qualified clientele.
- Partner with community providers who can offer value added services.
- Advocate for needs that are not addressed.
- Create enhanced and robust programs that will contribute to innovative fundraising programs that will directly lead to fulfillment of organizational objectives.
- Insure that services are provided to clientele on a fair and equitable basis without regard to race, ethnicity or religion.

Community Help, Inc. service delivery process is based on the fundamental tenet that:

- It is possible to make a positive difference in the lives of children and adults with disabilities.
- Engaging and participating in community life has a positive impact.
- People's health and safety are essential to effectively grow neighborhoods and communities.
- All people are valuable members of their community.

STRENGTHS

Community Help, Inc. has demonstrated its ability to meet the needs of the elderly, economically challenged families and individuals with disabilities. Where there is a need, the organization meets it through innovation and partnerships with community partners and some local government entities. Community Help, Inc. has an excellent reputation and is looked on to take on challenges in the community.

WEAKNESSES

Community Help, Inc. Board has longed recognized the need to increase the funding and the number of community partners. To that end, this strategic plan will be used to develop a road map to ameliorate the short-falls limiting the delivery of services.

STRATEGIC PRIORITIES AND GOALS

Priority 1: Affordable and Acceptable Housing (dedicated to the goal that everyone is entitled to decent, safe, sanitary, and affordable housing)

Goal 1A: Minor Home Repairs

Goal 1B: Paint Program

Goal 1C: Real Estate/Mortgage/Leasehold Literacy Programs

Priority 2: Elder and Dependent Care Programs and Services

Goal 2A: Food Service Program

Goal 2B: Elder and Dependent Care Services

Priority 3: Education, Skills Training, and Employment Programs and Services

Goal 3A: College Readiness Initiatives

Goal 3B: Primary and Secondary Education Readiness Initiatives

Goal 3C: GED Initiative

Goal 3D: College 62+ Initiative

Goal 3E: Annual Youth Summit (Building and Maintaining Prosperous and Dynamic Living and Learning Communities)

Goal 3F: Annual Senior Citizen Summit (Sustaining Prosperous and Dynamic Communities)

Goal 3G: Annual Community Help Recognitions and Awards Banquet

Goal 3H: College and University Outreach Support and Volunteer Initiatives

Priority 4: Economic, Cultural, and Recreational Programs and Services

Goal 4A: Economic & Civic Engagement Initiatives

Goal 4B: Historical Preservation Initiatives

Goal 4C: Cultural & Recreational Programs and Services

Priority 5: Sustainability and Resources

Goal 5A: Fundraising – Annual Capital Campaigns

Goal 5B: Grant Writing Initiatives

Goal 5C: Staff, Board, and Volunteer Development and Support Initiatives

Goal 5D: Technology Development and Management Initiatives

Goal 5E: Facilities Development and Management Initiatives

BENCHMARKS:

- Number of Home Repairs
- Number of Paint Projects
- Number of Meals served on an Annual Basis
- Annual Summits
- Literacy and other Educational Programs (number of programs and participants)
- Amount of Funds Raised on an Annual Basis
- Number of Grants Awarded on an Annual and Long-Term Basis